

BUSINESS NAME

DATE

BUDGET (£)

1. Match the fridge to what you sell

You sell	Fridge type to look at	Units needed
Cakes, pastries and desserts	Patisserie display fridge or countertop cake display	
Cans and bottled drinks	Upright glass-door drinks fridge, or back-bar bottle cooler for bars	
Sandwiches, salads and meal deals	Multideck (open) fridge or grab-and-go display fridge	
Meat, cheese and deli counter	Serve-over counter fridge	
Pies, pasties and hot snacks	Heated display cabinet (hot holding at 63°C or above)	
Ice cream and frozen food	Chest display freezer or glass-door display freezer	
Back-of-house stock	Upright or under-counter stainless steel storage fridge or freezer	

2. Check the details

✓	Check	Notes
SPACE AND SITE		
☐	Measured the space: width, depth and height (allow for doors opening)	
☐	Ventilation gap behind and above the unit (check the manual, often 5 cm to 10 cm)	
☐	Room temperature and humidity in summer (affects which climate class you need)	
☐	Climate class suits the site (class 3 = 25°C/60% RH, class 4 = 30°C/55% RH)	
☐	A dedicated 13 A socket nearby (avoid extension leads)	
☐	Level floor that can take the weight when fully loaded	
☐	Delivery route measured (use the Delivery Access Checklist)	
PERFORMANCE AND RUNNING COSTS		
☐	Temperature range suits the food (chilled 0°C to 5°C, frozen -18°C, hot 63°C+)	
☐	Energy use in kWh per 24 hours (compare models with the running cost calculator)	
☐	Natural refrigerant such as R290 (low global warming potential)	
☐	Doors or open front (doors use less energy; open fronts make impulse buying easier)	
☐	Night blinds on open multidecks (cut energy use out of hours)	
☐	LED lighting	
☐	Automatic defrost	
☐	Noise level suits a customer area	

✓	Check	Notes
PRACTICAL AND AFTER-SALES		
☐	Shelves adjustable and strong enough for your products	
☐	Easy to clean: removable shelves, smooth interior	
☐	Lock, castors or digital controller if you need them	
☐	Warranty length and what it covers (parts, labour, call-out)	
☐	Delivery, unpacking and installation included	
☐	Spare parts and service available in the UK	
BUDGET		
☐	Purchase price within budget	
☐	Running cost over five years estimated (price + electricity often beats price alone)	
☐	Finance, leasing or wholesale price checked	

3. Compare your shortlist

	Option A	Option B	Option C
Model			
External size (W × D × H)			
Temperature range			
Climate class			
Energy (kWh/24h)			
Running cost per year (£)			
Refrigerant			
Warranty			
Delivery and installation			
Price (£)			
Five-year total (£)			

NEXT STEPS

- Work out yearly running costs with the free calculator at display-fridge.co.uk/resources.
- Measure the delivery route before you order.
- Ask your supplier for the specification sheet of each model on your shortlist.